

RED BLEND 2014

Gran Reserva Etiqueta Azul is the icon of Tarapaca’s Gran Reserva range. The 2014 vintage is a Red Blend consisting of five grape varieties with distinct characteristics. Cabernet Sauvignon (65%) provides freshness and red fruit notes of raspberry and cherry. The Petit Verdot (14%) vineyard is set on a slope with gravel soils and high quality clay, giving volume and length on the palate. Syrah (11%) adds darker fruit, subtle black olive and floral violet aromas. Finally, Cabernet Franc (5%) and Malbec (5%) complement the blend perfectly, contributing to volume and ripeness. This aromatic wine has excellent structure and balance with a long finish.

RED BLEND 2015

Gran Reserva Etiqueta Azul is the icon wine from the Gran Reserva range. The 2015 vintage is a blend comprised of Cabernet Sauvignon (65%), which gives for red fruit notes such as rasperry and cherry, as well as black fruits like plum, which lend the wine freshness. Meanwhile, the Syrah (17%) is planted very near the Maipo River, meaning that during summer afternoons, fresh breezes travel from the Pacific Ocean towards the Andes Mountain range. This gives for black fruit notes such as black cherry and blackberry, as well as subtle black olive notes intertwined with floral and spice hints. Finally, the Petit Verdot (12%) and Malbec (6%) are the perfect complement, bringing the wine volume and structure. The wine is aromatic and balanced, with a persistent finish as a result of the volcanic mineral soils which make up the vineyard.

RED BLEND 2016

Gran Reserva Etiqueta Azul is the iconic wine of the Gran Reserva line. The 2016 vintage is a blend composed of Cabernet Sauvignon (82%), which contributes red fruit aromas, such as rasperry and cherry, as well as blackberry, giving freshness to the wine. These aromas are combined with spice notes such as white and black pepper. This is perfectly complemented by Malbec (10%) and Petit Verdot (8%), which give the wine its volume and structure. It is an aromatic and balanced wine, with velvety tannins and a long finish favored by the volcanic minerals in the vineyard's soil.

RED BLEND 2017

Gran Reserva Blue Label is the iconic wine in the Gran Reserva line. The 2017 vintage is a blend including Cabernet Sauvignon (72%), which contributes aromas of red fruit, such as raspberries and cherries, and black fruit like blackberries, which lend freshness to the wine. These aromas combine with spicy notes like black and white pepper. Meanwhile, the Petit Verdot (9%) gives the wine volume and structure. Finally Merlot (7%), Cabernet Franc (7%) and Malbec (5%) are the perfect complement, contributing floral notes like violets and spices, such as black and white pepper, which enhance the complexity of the wine. This is an aromatic and balanced wine with velvety tannins and a long finish fostered by the vineyard’s characteristic mineral soils of volcanic origin.

RED BLEND 2018

Gran Reserva Blue Label is the iconic wine in the Gran Reserva line. The 2018 vintage is a blend including Cabernet Sauvignon (78%), which contributes aromas of red fruit, such as raspberries and cherries, which lend freshness and very fine tannins to the wine. Meanwhile, the Petit Verdot (7%) brings structure and backbone to the palate. Finally, Cabernet Franc (10%) and Syrah (5%) are the perfect complement, contributing floral notes like violets and spices, such as black and white pepper, which enhance the complexity of the wine.

This is an aromatically intense wine. The mouth is well-balanced, with velvety tannins and a long finish fostered by the vineyard’s characteristic mineral soils of volcanic origin.



12% vol.

12.5% vol.

13% vol.

13.5% vol.

14% vol.

14.5% vol.

15% vol.

GA	(*) + COSECHA (a)			
11	N7	N8	N9	N0
11.5	07	08	09	00
12	P7	P8	P9	P0
12.5	Q7	Q8	Q9	Q0
13	R7	R8	R9	R0
13.5	S7	S8	S9	S0
14	T7	T8	T9	T0
14.5	U7	U8	U9	U0
15	V7	V8	V9	V0
15.5	W7	W8	W9	W0
16	X7	X8	X9	X0

- Medidas (ancho x alto)

100 x 70 mm.
- Papel

Starlight WS 90 gr/m2 (Ritrama)
- Barniz

Acuoso Mate
- Impresión y Pegado

Offset / Autoadhesivo
- Sentido de salida

AISA 3 (Molina) / AISA 4 (Isla de Maipo)
- Diámetro máximo rollo

350mm +/- 10mm (aplicando redondeo de cantidades)
- Paso etiquetas/contras

entre 3 y 4,5 mm
- NUNCA inferior a 3mm

Colores

Negro

P 287 C

Oro Puro

*Ref visual

Pantone 871C

Blanco

cubriente