



MARCA	PRODUCTO	FECHA	CÓDIGO	PAÍS
LA CELIA PIONEER	Contraetiqueta Malbec	21.08.2013	FC002275	Malta

# PIONEER

*Reserve* MALBEC

A pioneer leaves a unique legacy. Eugenio Bustos was one such pioneer. He arrived to the Uco Valley where he planted the first Malbec vine, which he received in exchange for his best bred horse. In 1890 he founded Finca La Celia winery, to honor his daughter Celia. Today we continue his tradition, producing wines that reflect the true expression of this unique terroir.

La Celia Pioneer, the first in the Uco Valley. Eugenio Bustos began his pioneering journey in an effort to fulfill his dream. This wine is the fruit of his labor.

Balanced and complex. Its hints of cherries, fresh plums and flowers can be easily distinguished. Its finish is aromatic and kind.

**UCO VALLEY**  
PRODUCT OF ARGENTINA  
RED WINE

Imported by: Attard & Co. Foodstuffs Ltd., Marsa, 21237555.  
[www.attardco.com](http://www.attardco.com)  
Produced and bottled by: Finca La Celia S.A., A-72817, Exp.B88992, San Carlos, Mendoza, Argentina.  
CONTAINS SULFITES

360°  
SUSTAINABLE  
Eco-Friendly  
Winemaking

75 cl e  
ALC. XX,X % VOL.

WINE GROUP  
ARGENTINA  
[www.fincalacelia.com.ar](http://www.fincalacelia.com.ar)

LOT NUMBER

EAN 13  
7798081660437

FC002275

ALC. 11,5% VOL.

ALC. 12% VOL.

ALC. 12,5% VOL.

ALC. 13% VOL.

ALC. 13,5% VOL.

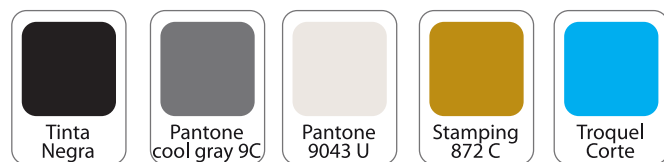
ALC. 14% VOL.

QR: [www.fincalacelia.com.ar/qr/1cpemb.pdf](http://www.fincalacelia.com.ar/qr/1cpemb.pdf)

## ESPECIFICACIONES

**TAMAÑO ETIQUETA** 85 x 96,8 mm  
**PAPEL** Estate 8  
**TIPO DE IMPRESIÓN** ---  
**BARNIZ** Anti frote mate  
**CORTE:** Troquelado

## TINTAS. ACABADOS



**Nota:** Reimprime en Tinta Negra y Pantone Cool Gray 9C